

Office of Marketing &amp; Public Relations

**PRESS RELEASE****FOR IMMEDIATE RELEASE****April 7, 2006****Corning Community College Announces Two Nursing Scholarships***Taking a key step to meeting the nursing shortage challenge*

Corning Community College's Development Foundation has announced that its first-ever Major Gifts Campaign, *From Past to Future Generations...Investing in a Strong Community*, has received \$50,000 from an anonymous alum creating two nursing scholarships. The funds will be distributed via the Bonnie and Viola Scholarship Fund providing \$5,000 scholarship awards to two deserving nursing students for the next five years.

Applicants must be a graduate of a high school district from the Southern Tier/Finger Lakes area of New York. Applications will be made available in the spring semester with \$2,500 to be awarded for the fall semester. An additional \$2,500 will be awarded in the spring semester pending sufficient academic achievement. Preference will be given to first generation college students.

Providing access to quality education is a key step as the healthcare industry and the College work proactively to offer solutions to immediate challenges in the healthcare field. Costs include training and retraining of employees and replenishing a workforce faced with the crippling loss of the experienced and knowledgeable baby boomer generation of healthcare professionals.

"CCC is fortunate that an anonymous alum recognizes the need for trained healthcare providers," commented Dr. Floyd Amann, CCC President. "The Bonnie and Viola Scholarship Fund will assist deserving students, impact the quality of local healthcare services and ensure the continued quality of life in our community."

"These scholarships will provide two individuals a wonderful opportunity for a rewarding career," added Pamela Lewis, Vice President of Nursing, Corning Hospital. "Corning Hospital and Corning Community College have a collaborative approach that includes a commitment to providing an exceptional learning experience for nursing students. Upon graduation, we welcome them into a wonderful team environment where we put the patient at the center of all we do."

CCC offers an associate in applied science degree in nursing which prepares students for a variety of functions and responsibilities. Due to constant changes in practice demands, students must assume responsibility for maintaining competency through continued learning and education. The program provides a framework to assist the student to develop knowledge, skills and attitudes necessary for safe and effective practice. It also prepares students for beginning practice at the technical level. The Nursing Program has kept up with changes in technology and offers a state-of-the-art Nursing Learning Center to meet the diverse needs of students. Faculty are aware and responsive to changes in healthcare delivery and make curriculum changes as the need arises to ensure that instruction reflects current practice.

As of April, the Campaign has raised \$4 million in cash in pledges from private sources including 100 percent participation by the CCC Regional Board of Trustees, Development Foundation board members and Alumni Association board members. Combined with the availability of state matching funds for portions of private sources, over \$6.4 million raised to date indicates that the Foundation's goal of \$7 million is attainable.

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In January 2005, the CCC Development Foundation, a non-profit, tax-exempt corporation, launched the Major Gifts Campaign to help the region resolve challenges and capitalize on opportunities. The Campaign offers an opportunity to invest in the future of our region by increasing access and opportunity, providing seed money to initiate new programs and to enhance quality of life. A listing of scholarship opportunities is available at [www.corning-cc.edu/future/financialaid/Scholarships.php](http://www.corning-cc.edu/future/financialaid/Scholarships.php).

Initiatives include *Access and Opportunity*: Outreach and Scholarships; *Program Growth and Development*: New Program Development and Technology Upgrades; *Community Enrichment/Quality of Life*: Infrastructure and Visiting Scholar Series.

For additional information, please call (607) 962-9458.