

Office of Marketing & Public Relations

PRESS RELEASE**FOR IMMEDIATE RELEASE****October 17, 2005****Corning Community College's Development Foundation Announces First-Ever Major Gifts Campaign and Donor Wall Unveiling**

Corning Community College's Development Foundation has announced that its first-ever Major Gifts Campaign, *From Past to Future Generations...Investing in a Strong Community*, formally launched the community phase of the Campaign at a press conference held on Tuesday, October 11, 2005. Guest speakers included Dr. Bud Amann, CCC President and Ronald Allison, CCC Development Foundation President.

As of September 30, 2005, the Campaign total was \$3,025,000 from private sources including one hundred percent participation by the CCC Regional Board of Trustees, Development Foundation board members, and Alumni Association board members. It also includes three lead gifts from Chemung Canal Trust Company, Corning Incorporated Foundation, and an Estate gift. The Family Campaign secured nearly \$200,000 from faculty and staff. Combined with the availability of state matching funds for portions of private sources, over \$5,500,000 raised to date indicates that the Foundation's goal of \$7,000,000 is attainable. The community phase of the Campaign will continue through September 30, 2006 and will include participation from alumni, individuals, foundations and corporate contributors.

Ronald Allison stated, "The CCC Development Foundation launched the Major Gifts Campaign so that we can focus on the future prosperity of citizens and businesses in our region. It involves a commitment to not only keep pace with constantly changing technology, but to stay ahead of it. As CCC approaches its 50th anniversary in 2007-2008, it is abundantly clear that the once beautiful campus on top of Spencer Hill needs a facelift. It is our hope that the Campaign will spearhead this project as well as many others."

Dr. Judy Smith, Campaign Director and Vice President of Institutional Advancement, has assembled a leadership team consisting of representatives from the tri-county area including Michael Bartone, Schuyler County; Joel Robinson, Chemung County; and Dr. Edward "Sandy" Franklin, Jr., Steuben County. These leaders will be responsible for community awareness and general solicitation.

In January, the CCC Development Foundation, a non-profit, tax-exempt corporation, launched its first-ever Major Gifts Campaign to help the region resolve challenges and capitalize on opportunities. The Campaign offers an opportunity to invest in the future of our region by increasing access and opportunity, providing seed money to initiate new programs, and to enhance quality of life.

Initiatives include *Access and Opportunity*: Outreach and Scholarships; *Program Growth and Development*: New Program Development and Technology Upgrades; *Community Enrichment/Quality of Life*: Infrastructure and Visiting Scholar Series. These initiatives will allow CCC to complete many of the infrastructure projects identified in the 2003-2008 Facilities Master Plan including a new perimeter road, classroom conversions to upgrade instructional technology and the learning environment, new elevators and roofs.

In addition to the Campaign update, the Donor Recognition Wall was unveiled in the Commons Building to acknowledge all Campaign contributors. Giving levels are titled as follows: Awareness (\$1-\$999), Curiosity (\$1,000-\$4,999), Information (\$5,000-\$9,999), Discovery (\$10,000-\$24,999), Knowledge (\$25,000-\$49,999), Wisdom (\$50,000-\$74,999) and Responsibility (\$75,000+).

For additional information, please call (607) 974-6011.

